



GOVERN · KNOW · ACT

Data and AI engineering for modern businesses.

From trusted data foundations through to production AI, and the applications the work lives in.

BASED IN

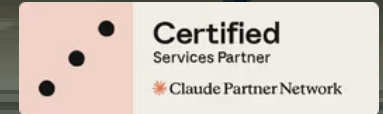
Pune, India

PARTNER

Anthropic Certified Services Partner

DELIVERING ACROSS

India, APAC, UK and US



The shape of the firm.

Founded in Pune in 2023. A small senior team, delivering across India, APAC, the UK and the US.

50+

Projects delivered

20+

Clients served

18

People on the team

3

Senior people on your engagement, no bench

6

Weeks, median, to the first production result

2023

Founded, in Pune

4

Regions: India, APAC, UK and US

Fixed

Scope and price, NDA-friendly terms

PARTNER

Anthropic Certified Services Partner



CONTACT

hello@woodfrog.tech

Plenty of data. Little use of it.



01

It sits in a dozen systems.

ERP, CRM, spreadsheets, machines and email. Every report means someone stitching exports together by hand.

WHAT IT COSTS

Numbers arrive after the moment to act has passed.



02

Nobody trusts the numbers.

Dashboards multiply one request at a time. Nobody can say where a KPI comes from, or why it moved.

WHAT IT COSTS

Meetings start with whose number is right.



03

Skilled people, repeat work.

Retyping invoices, checking applications, chasing follow-ups, writing the same report every week.

WHAT IT COSTS

Headcount grows with volume, not with the business.

Four verticals, under one roof.

From trusted data foundations through to production AI, with the applications the work lives in.



Data Foundations

PIPELINES · QUALITY · GOVERNANCE

Build trusted data platforms that power analytics and AI.

Data engineering and pipelines

Data integration, quality and governance

Data platforms and modernisation



Analytics

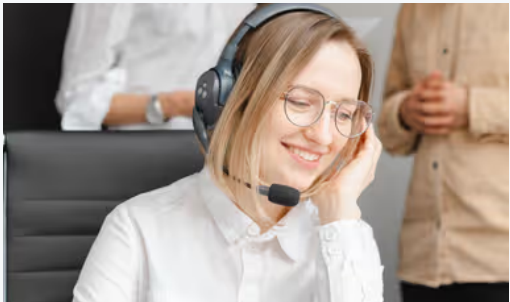
BI · DASHBOARDS · DECISIONS

Turn data into insights that drive better decisions.

Business intelligence and reporting

Dashboards and performance analytics

Command centres and decision apps



AI

STRATEGY · AUTOMATION · AGENTS

Adopt and scale AI with confidence.

AI strategy and adoption

AI implementation and automation

AI agents and generative AI



Digital Engineering

APPS · MODERNISATION · INTEGRATION

Modernise systems and build applications for growth.

Business applications

Application modernisation and migration

System integration and digitisation

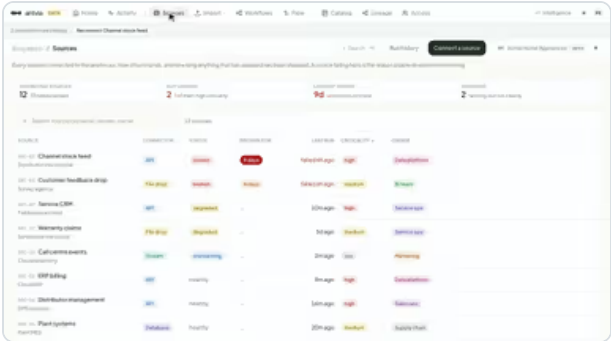
What we bring on day 1.

Each offer runs on its own layer, and each layer feeds the next. Our products where we built them, Anthropic where it leads.

01

Govern

Data Foundations



POWERED BY

Antvia Data

- Bronze, silver and gold lakehouse
- Compliance and governance built in
- Your own cloud, 300+ sources
- Your data, no lock-in

02

Know

Analytics



POWERED BY

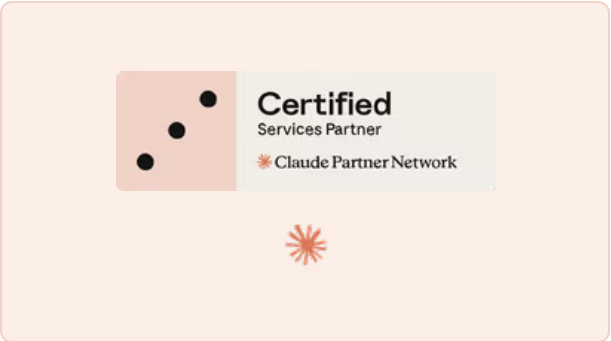
Antvia Intelligence

- Next-generation BI, with Echo
- Decision tracking, proposal to execution
- Access control and PII masking

03

Act

AI



BUILT ON

Anthropic

- Claude agents and generative AI
- Implementation and automation
- Certified services partner

The Leap Method™

Govern · Know · Act

A large, bold, blue '3x' symbol, indicating a threefold return on investment.

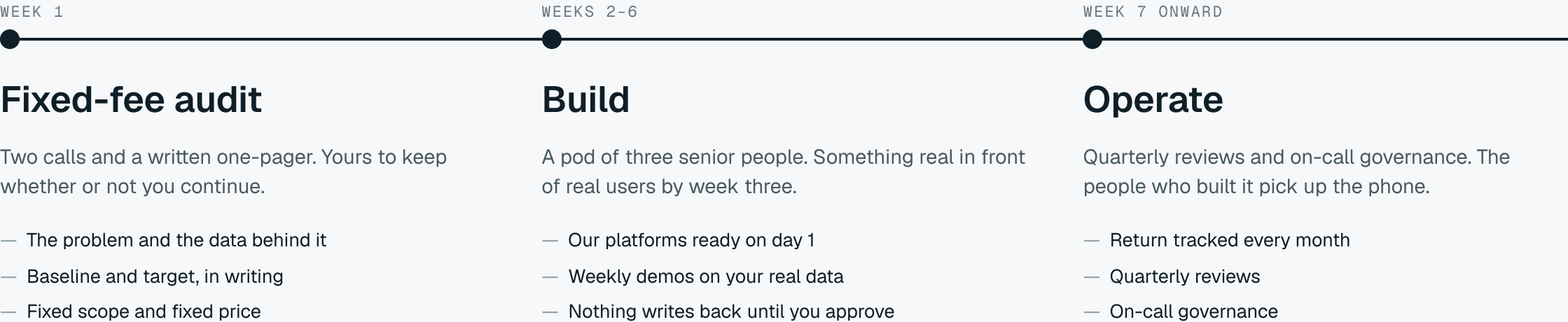
ROI, guaranteed.

Within 12 months of delivery, or every development fee comes back to you.

-
- 01 **Money metric and baseline agreed before build**
Your last 12 months of real numbers. The baseline does not move.
 - 02 **Return verified by your finance team**
Measured monthly, on the same data as the baseline.
 - 03 **Miss the 3x, and the dev fees are returned**
The risk sits with us, not with you.
-

How an engagement runs.

Everything after the audit is scoped and priced up front. Never billed by the hour.



COVERAGE

- Financial services
- Manufacturing

- Retail and commerce
- Logistics

- B2B SaaS
- Marketing firms

- Public sector
- Healthcare and life sciences

And yours.

Data: one trusted copy of your data.

Raw data in. Ready-to-use data out.
Pipelines, storage and governance that give teams the right data at the right speed.



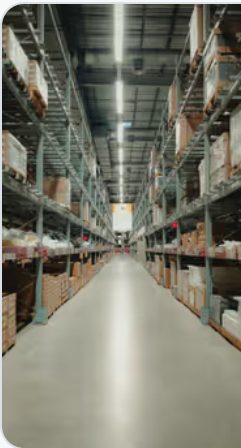
● CLIENT RESULT

Stop retyping every challan, e-way bill and invoice

One set of records, from indent to invoice

8 modules

on one set of records, in Uloborus



● USE CASE

Know where every KPI on the dashboard comes from

KPI traceability, from the number to the records



● USE CASE

Get 12 systems into one place without a data team

Every source landed and governed in weeks



● USE CASE

Stop month-end close eating two weeks of spreadsheets

Finance pipelines, reconciled every day



● USE CASE

Bring every machine on the floor into one data store

Sensor and PLC data, ready for analysis



● USE CASE

Make calls, images and video searchable

Unstructured data, ready to use

6 of 10 data use cases shown. Each has its own page on woodfrog.tech/work.

● Client result, published ● Use case, what we build

Analytics: numbers that end in a decision.

Dashboards, charts and reports built around the decisions your business makes, not the data it happens to have.



● CLIENT RESULT

Know which customers will leave before the renewal

Three signal sources read together

\$480k

of yearly revenue kept, B2B SaaS



● CLIENT RESULT

Get one answer from 240 dashboards nobody trusted

Eight decision dashboards, built new

240 → 8

dashboards, load time 15s to 3s



● CLIENT RESULT

Stop bad welds leaving the plant unchecked

An alert that names the exact car to check

Every weld

measured, not a sample



● CLIENT RESULT

Stop tools breaking mid-run and scrapping parts

Change the tool before it breaks

24 → 5

breakages a year, \$95k saved on tools



● USE CASE

See every morning which stores lose money, and why

Store performance command centre



● USE CASE

Find where OEE is lost, by line and by shift

Live OEE and downtime analytics

6 of 8 analytics use cases shown. Each has its own page on woodfrog.tech/work.

● Client result, published ● Use case, what we build

AI: the repeat work, done by agents.

Agents built on Claude that read, check, call and act inside your systems, with a person approving every step that matters.



● CLIENT RESULT

Find margin leaks before the books close

A margin agent watching landed cost

\$240k

saved a year, first alert on day 14



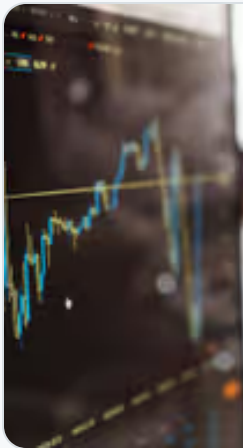
● CLIENT RESULT

Stop analysts spending days writing up every backtest

Every run writes its own summary

60–70%

less research and documentation time



● CLIENT RESULT

Let traders build a strategy without 1,000 dropdowns

Describe entry and exit in plain words

Plain words

replace rule-by-rule set-up



● USE CASE

Clear the citizen grievance backlog before it becomes a headline

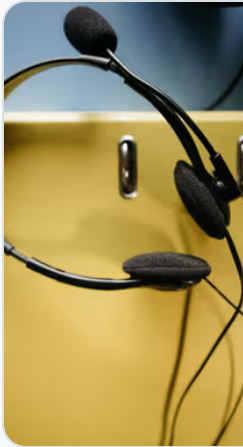
A triage agent reading every grievance



● USE CASE

Clear the claims document backlog in hours, not days

A document agent reading every claim



● USE CASE

Answer every inbound call, in Hindi, Marathi or English

A voice agent for call handling

6 of 8 ai use cases shown. Each has its own page on woodfrog.tech/work.

● Client result, published ● Use case, what we build

Three products we build and run.

Built because the same problem kept arriving, and rebuilding the answer on every engagement stopped being defensible.

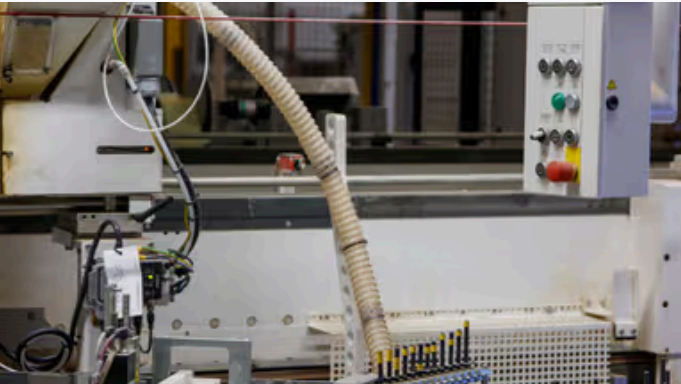


Antvia

antvia.io

A lakehouse plus a next-generation BI tool, both built.

Deployed into your own cloud in open formats. Column-level access control and PII masking enforced on the query itself. 300+ sources supported.



Uloborus

uloborus.com

Manufacturing operations for Indian process manufacturers.

Eight modules over one set of records, from buying and quality to dispatch and invoicing, with the GST paperwork travelling with the goods.



Glimvia

glimvia.app

Mobile-first KPI alerting built on Apache Superset.

Threshold rules on the dashboards you already run, delivered as a push carrying the metric, the threshold and the measured value.

Eighteen people. No handovers.

Nobody is learning on your clock, and there is no handover in month two to a team you have never met. The people on the Week 1 call are the people you are still talking to in production. Nine of the eighteen pictured.



01
Ananta Patil
Founder · CEO



02
Ashish Datar
Head of Marketing
and Sales



03
Samruddhi More
Full Stack Data
Developer



04
Mandar Joshi
Full Stack Data
Developer



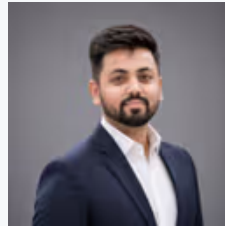
05
Parth Manhas
Senior Fullstack
Product Engineer



06
Pranjul Kalsi
Backend and Platform
Engineer



07
Aniket Mishra
Software Engineer



08
Narendra P
Marketing Analyst



09
Yamini Patil
HR Officer



GOVERN · KNOW · ACT

Contact us.

Week one is a fixed-fee audit. Two calls, a written one-pager, yours to keep.

hello@woodfrog.tech

WRITE TO US

woodfrog.tech

FIND US

[Pune, India](#)

BASED IN

[LINKEDIN](#) linkedin.com/company/woodfrogtech

